

EXAMPLES



KEY POINTS

For Field Personnel

- QR2id Codes are available in a range of different formats, including anodised aluminium plates, discs, plastic key tags, luggage tags, stickers, garment labels, leather tags, and may be engraved/printed directly on assets (e.g. iPads).
- You don't have to have QR Reader/ Smart Phone to access the information** the Serial Number may be entered at the QR2id.com website.
- Even though the owner may elect to protect their privacy by not displaying contact information, they may be contacted by email/SMS* by using the form that appears when the QR2id Code is scanned or the Serial Number entered.
- If additional "Emergency Services Only" information has been flagged by the owner, there will be a link on the web page.
- "Emergency Services Only information" will, when requested, be sent immediately by email** to nominated addresses from authorised email domains.

General information

- Only information nominated by the QR2id Client is displayed when the QR2id Code is scanned.
- Sensitive QR2id Code information is encrypted for security.
- There is no limit to the number of QR2id Codes that can be linked to the one QR2id Account.

*SMS Service is optional and may not be active for all users of the service



QR2id is an initiative of:
Amtac Professional Services Pty. Ltd.
PO Box 222, Browns Plains, Q. 4118.
1 Carrican Court, Greenbank, Q. 4124.
Australia

What is QR2id?

QR2id is a system for property marking and personal identification. QR Codes (two dimension bar-code ~ QR stands for "Quick Response"), can be read by free applications available for most Smart Phones and are starting to become more common in advertising and other applications. When someone scans a QR2id Code with a Smart Phone, the phone opens a web-browser which is transferred to a dynamic web page on which there is a form to contact the owner of the QR2id Code, along with any other information the owner wishes to display.

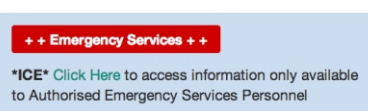
QR2id key-rings, tags, discs, stickers, and labels may be attached to keys, handbags, bike helmets, clothing, and assets of any kind¹. The objective is that a person finding an item that has been lost by its owner can contact the owner by scanning the QR2id Code, or if they don't have a Smart Phone, they can just enter the Serial Number at the QR2id.com website and be directed to the contact page.

QR2id Code users nominate what information is displayed when one of their QR2id Codes is scanned/entered via the website. **They can also nominate specific information to be only available to authorised emergency services personnel.**

How do Emergency Services access information?

Information that is not normally displayed when a QR2id Code is scanned can be automatically emailed to authorised emergency services personnel. Where emergency services personnel locate a QR2id Code at a crash scene or other operational circumstance and need to access information relating to the owner, the attending officer can **scan the Code** (if they have a QR Reader on their phone/iPad) **or simply radio the Serial Number** to the service's **communications centre**. The radio operator can then quickly initiate access to the details by visiting the **QR2id.com** website and by entering the **Serial Number** into the green form on the front page.

Where any information for that QR2id Code has been flagged by the owner as being for access by emergency services only, a hyperlink will be displayed in a blue panel on the web page with wording similar to the illustration above. Upon clicking the "Click Here" link, a form will appear enabling the operator to enter an official email address to which the information will be immediately sent after the "Request Information" button on the form is clicked. NB: Multiple email addresses may be separated by commas.



NB: The email domains (the text after the @ symbol) must be registered in the QR2id database as being valid for a known emergency services agency - **private email addresses cannot be used.**

The status of a domain can be checked and requests made to add an agency's email domain at <https://QR2id.com/emergencyservices>.

It should be noted that as access to "emergency services only" information is likely to be time sensitive, there is no validation of the request itself. The information will simply be emailed to the nominated official email address (provided it is from a registered domain). For transparency and to mitigate potential privacy concerns, **a copy of the emergency services email will also be sent to the owner of the QR2id Code.**

¹NB: There are number of specialised QR2id applications, including Emergency Contact Plates. These QR2id Codes may have contextually sensitive modes of operation, but any information for Emergency Services will be presented in a manner similar to other QR2id Codes.

KEY POINTS

- **QR Reader/Smartphone optional:**
The Serial Number can be entered at the QR2id.com website to display the general contact and *ICE* Information forms.
- **Scan Once, Notify Many:**
The contact form can be filled in once and sent to as many people as you choose via e-mail and SMS*.
- ***ICE* Link Displayed Automatically:**
When you add *ICE* ("*In-Case-of-Emergency*") information to one of your QR2id Codes a link for authorised emergency services personnel is automatically displayed on the general contact form.
- **Authorised Emergency Services Only:**
ICE will only be sent to e-mail addresses which are part of a valid emergency services e-mail domain.
- **Know when an *ICE* Request is made:**
The owner of the QR2id Code is always notified whenever there is a request for *ICE* information.
- **Security & Identity Protection:**
Sensitive QR2id Code information, including *ICE* Information, is always encrypted.
- **There is a QR2id Code for every situation:**
QR2id Codes are available in a range of different formats, including anodised aluminium discs, plastic key tags, luggage tags, stickers, garment labels, leather tags, and may be engraved/printed directly on some items (e.g. iPads).
- **Flexible and Easy to Manage:**
Contact details and methods can be changed at any time through the QR2id Account
- **No limits:**
There is no limit to the number of QR2id Codes that can be linked to the one QR2id Account.

*Message receipt by SMS Service is available for a small additional charge.

QR2id Emergency & Contact Service

The QR2id Emergency & Contact Service is a powerful new way to improve safety and security at home. The service is made up of one or more Emergency & Contact Plates which contain a QR2d Code and matching Serial Number (which are linked to a QR2id Account) and instructions for use.

A visitor scanning the QR2id Code on the Emergency & Contact Plate can leave a message that can be sent simultaneously to any number of people via e-mail and SMS*. The QR2id Codes can even be set to send notifications if the QR2id Contact Plate is simply scanned and no message is left.

The power of QR2id really comes into its own as an Emergency Contact Service. It is a secure way to provide authorised Emergency Services Personnel with vital information when they need it. Not hours or days later. This is especially important in situations where frail or vulnerable family may be living alone.

By scanning the QR2id Code, or entering the Serial Number into the QR2id.com website, authorised emergency services personnel can be provided with *In-Case-of-Emergency* (*ICE*) information such as next-of-kin, care givers, medical practitioners and details of medical conditions and medications.

See <https://QR2id.com/emergency-services> for more details.

The QR2id Emergency & Contact Plate comes in two standard formats and can also be customised. It is manufactured from weather-resistant anodised aluminium and is designed to be mounted in a prominent location near the entry to your home.

QR2id Emergency & Contact Plates can be used in conjunction with other items such as QR2id Garment Labels sewn into clothing, QR2id Stickers on mobility aids, and QR2id Tags on keys and handbags; even QR2id Discs on the dog. The same *ICE* information can be conveniently applied to any QR2id Code, and multiple *ICE* Information Profiles can be assigned to the one QR2id Code. Photos can also be added to *ICE* Information Profiles.

To ensure that you are always kept informed and that privacy is protected, a copy of any email sent to a valid emergency services e-mail address with *ICE* Information will also be sent to the QR2id Code owner. The e-mail includes the detail of the emergency services personnel making the request as well as a copy of the *ICE* information supplied.

QR2id.com Contact Service

To send an email/SMS to the occupants, scan the QR2id Code on this notice.
If you don't have a QR Reader on your Smart Phone,
visit QR2id.com and decode **Serial Number:**
WLU8-SWP3-9P9E



In-Case-of-Emergency

Next-of-Kin / Emergency contact details for the occupants is available to authorised emergency services personnel. Scan or decode the QR2id Code and follow the prompts.



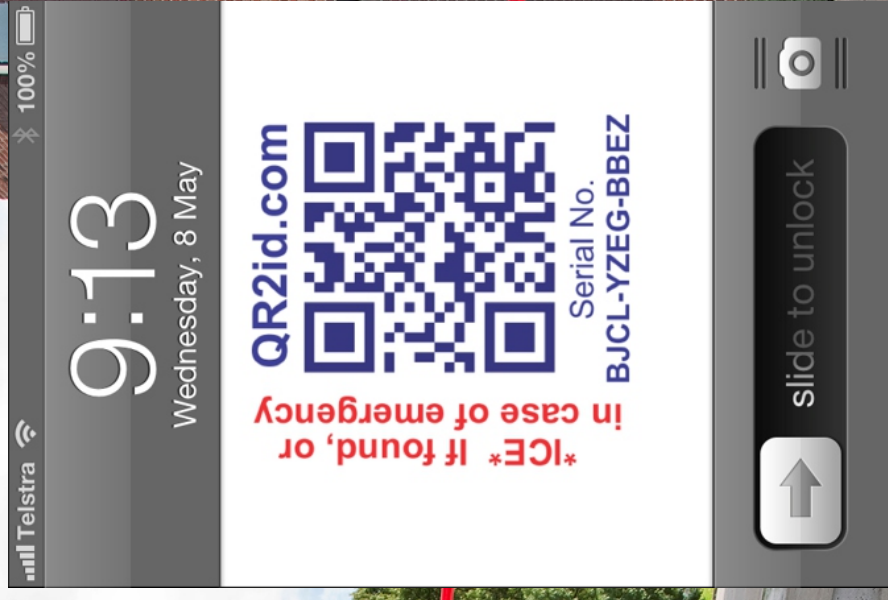
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QR2id.com/emergency-services

QR2id Emergency & Contact Plate - ECP-01

Know who to contact?

A QR2id *ICE* lock-screen
saves time & reduces anxiety
while protecting your privacy



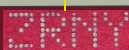
QR2id[®].com/ice = Loss Prevention + Personal Safety

QR2id.com Identification

If found, or for details about this item, scan the QR2id Code or visit QR2id.com and enter S/N: ZRNY-PD3P-WPR7



This asset is indelibly marked for police identification



KEY POINTS

- QR2id Codes are transferrable (with authority), so indelible marking with QR2id does not reduce the resale value of the asset
- Prominent property marking is an effective deterrent against theft.
- QR2id Codes provide a convenient and secure way to recover lost property
- QR2id Resilient Sticker/Stencils are an extremely convenient way to mark assets
- Store manuals, procedures, MSDS and other information in the QR2id Account and make this available when the QR2id Code is scanned or only when logged in
- Be notified by email and/or SMS* when an item is found and/or when a QR2id Code is scanned
- **Customisation available**, including incorporating external asset management codes on QR2id Stickers

Technical Data

- Tamper evidence: Brittle removal
- Adhesion to steel: > 1.8 N/cm
- Temperature range: -50 to 270°C
- Humidity resistance: ++
- Chemical resistance: ++
- Abrasion resistance: ++
- UV stabilisation: ++

NOTE: All the QR2id Codes are ready to use in "Contact Mode" when they arrive. You don't have to do any more configuration, unless you wish to do so.

*SMS Service is optional for QR2id Personal Accounts and included with QR2id Corporate Accounts. Fair use provisions apply before a top-up of SMS credits is required.



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QR2id stencils, stickers, tags, discs, and labels may be attached to assets of any kind in corporate and personal applications¹. The objective is that a person finding an item that has been lost by its owner (or stolen) can contact the owner by scanning the QR2id Code, or if they don't have a Smart Phone, they can just enter the Serial Number at the QR2id.com website and be directed to the contact page.

QR2id Resilient Sticker/Stencils offer an exceptionally robust method of asset identification. As the name suggests, each Resilient Sticker/Stencil incorporates a stencil that enables assets to be indelibly marked with unique QR2id Serial Numbers; delivering crime prevention and theft deterrence.

QR2id Resilient Sticker/Stencil

QR2id offers far more than just property marking. With QR2id you can record details of the item in a secure on-line database that is managed via your account. There is no need for double entry if you have your own corporate asset management system; just enter what you want to display when the QR2id Code is scanned, such as the Asset Number and perhaps details of to whom the asset is issued.

You can save yourself the cost of separate asset stickers, or if you have already applied an asset sticker and it is removed, the scannable QR2id Sticker or indelible QR2id Code can be used to quickly and easily identify the asset and obtain applicable information. As QR2id Codes are transferrable, this does not reduce the value of the asset for resale, but does significantly reduce its attractiveness to a thief.

Upload photos, manuals, Material Data Safety Sheets, and any other documents you might need to locate. Then set whether these are available when the QR2id Code is scanned or accessed via the QR2id.com website, or if they are only accessible when logged into your QR2id Account... it is your choice and each QR2id Code can be separately configured.

QR2id Resilient Sticker/Stencils are manufactured from an extraordinary material that is resistant to extremes of temperature, chemicals and abrasion, as well as being almost impossible to remove once the adhesive is set. A marking compound, laquer or ink can be applied through the stencil holes in the sticker to transfer the QR2id Code Serial Number to the item being marked.

Marking property with QR2id Resilient Sticker/Stencils is an extremely convenient, and robust alternative to other methods. QR2id combines theft deterrence and lost property recovery with information management, which means you always have access to what you need, when you need it, such as MSDS and operation manuals.

¹NB: The properties of the materials from which assets are manufactured differ significantly, which means that in order to achieve indelible marking, the compound/laquer used must be compatible. It must be noted that most marking/engraving can be removed by chemicals and/or abrasives, but takes effort and reduces the resale value for a thief, making marked property less attractive to steal in the first place.