

Media Enquiries

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KEY POINTS

- QR2id.com is an Australian developed service using QR Codes for loss prevention, identification and personal safety applications.
- A QR2id Code on a key ring or sticker on the car dashboard can be used to log trip and expense details.
- QR2id Codes were initially developed for validation of ID Cards (where they are still used).
- You don't have to have QR Reader/ Smart Phone to use QR2id - The QR2id Serial Number that appears with every QR2id Code can simply be decoded at QR2id.com.
- QR2id owners protect their privacy by not having to display contact information, but may be contacted by email/SMS* by using the form that appears when the QR2id Code is scanned or the Serial Number entered.
- If *ICE* (In-Case-of-Emergency) Profile information has been entered by the owner, this is accessible to only authorised emergency services personnel.
- Sensitive QR2id Code information is stored in a highly encrypted format to protect users and their emergency contacts.
- There is no limit to the number of *ICE* Profiles that can be attached to a QR2id Code (e.g. shared keys).
- There is no limit to the number of QR2id Codes that can be linked to the one QR2id Account.
- Samples are available to bona fide media - contact us for details

Simple FBT Log solution can also save lives

Brisbane, Australia - Maintaining vehicle log books to comply with proposed FBT rule changes just got a whole lot easier, thanks to a simple idea from a Queensland-based company.

Creating an entry in an electronic logbook that complies with the ATO requirements, is as easy as scanning a QR Code with your Smart Phone. According to Rick Draper, Managing Director of Amtac Professional Services Pty. Ltd., the developer of QR2id.com, using QR Codes (or more correctly "QR2id" Codes) to initiate a logbook entry is extremely convenient and has added benefits.

"Having a QR2id Code on your key ring has always been great for loss prevention and personal safety, but now the QR2id Code can also be used to maintain vehicle trip and expense records", Mr. Draper said.

"You just scan the QR2id Code with your Smart Phone and enter your trip details. To save you time, the system knows if you are likely wanting to finalise a trip or starting a new one. Relevant values from the previous trip are automatically entered as defaults, but everything is editable", he added.

From within the QR2id web-portal users can review all log entries, add trips that may have been missed, and export a full logbook for tax purposes. The system even shows a running percentage of the amount of private use and the number of weeks for which the log has been used - the ATO requires the logbook to be maintained for a minimum of 12 weeks.

"QR2id users can also add what we call *ICE* Profiles", Mr. Draper said. "This information would typically include the person's name, emergency contacts and next of kin details, important medical information, and doctor's name, all of which can be accessed only by authorised emergency personnel", he said.

Car manufacturer Daimler recently announced that it would be placing QR Codes in strategic locations on Mercedes-Benz vehicles to provide access to information to "show firefighters, police and paramedics the design details they need to know in order to use the rescue shears effectively". A QR2id Key Ring can provide these same responders with *ICE* emergency contact details for the occupants, and any other applicable emergency information, such as medical conditions, medications and allergies.

QR2id ("Quick Response to Identification") tags, discs, stickers and labels may be attached to pets, keys, handbags, bike helmets, clothing, and assets of any kind. The primary objective is that a person finding an item that has been lost by its owner can contact the owner by scanning the QR2id Code, or if they don't have a Smart Phone, they can just enter the Serial Number at the QR2id.com website and be directed to the contact page.

QR2id Code users nominate what information is displayed when one of their QR2id Codes is scanned/entered via the website, and what information is available to emergency services personnel should the unthinkable occur; and now they can even use it to maintain their vehicle log details for tax purposes.

ENDS



QR2id is an initiative of:
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