



KEY POINTS

- QR2id Codes are transferrable (with authority), so indelible marking with QR2id does not reduce the resale value of the asset.
- Prominent property marking is an effective deterrent against theft.
- QR2id Codes provide a convenient and secure way to recover lost property.
- QR2id Stencils are an extremely low cost and convenient way to mark assets.
- Store manuals, procedures, MSDS and other information in the QR2id Account and make this available when the QR2id Code is scanned or only when logged in.
- Be notified by email and/or SMS* when an item is found and/or when a QR2id Code is scanned.
- In-Case-of-Emergency (*ICE*) information can be linked to individual QR2id Codes and changed at any time.

6 Simple Steps

- Clean the surface of the asset
- Peel the QR2id Stencil from the sheet and apply the stencil
- Apply the marking compound
- Remove the stencil (allow marking compound to fully dry)
- Apply the polymer QR2id Sticker
- Set up the information you want displayed when the QR2id Code is scanned and upload any photos / documents you want stored.

NOTE: All the QR2id Codes are ready to use in "Contact Mode" when they arrive. You don't have to do any more configuration, unless you wish to do so.

*SMS Service is optional for QR2id Personal Accounts and included with QR2id Corporate Accounts. Fair use provisions apply before a top-up of SMS credits is required.



QR2id is an initiative of:
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What is QR2id?

QR2id is a new system for property marking and personal identification. QR Codes (two dimension bar-code ~ QR stands for "Quick Response"), can be read by free applications available for most Smart Phones and are starting to become more common in advertising and other applications. When someone scans a QR2id Code with a Smart Phone, the phone opens a web-browser which is transferred to a dynamic web page on which there is information the owner wishes to display in relation to that specific QR2id Code and/or a form to contact the owner via the QR2id Service (email or SMS).

QR2id stencils, stickers, tags, discs, and labels may be attached to assets of any kind in corporate and personal applications¹. The objective is that a person finding an item that has been lost by its owner (or stolen) can contact the owner by scanning the QR2id Code, or if they don't have a Smart Phone, they can just enter the Serial Number at the QR2id.com website and be directed to the contact page.

QR2id Stencil/Sticker Sets offer a crime prevention and theft deterrent capability to QR2id Stickers, by enabling assets to be indelibly marked with unique QR2id Serial Numbers. As QR2id Codes are transferrable, this does not reduce the value of the asset for resale, but does significantly reduce its attractiveness to a thief.

QR2id Stencil/Sticker Sets

QR2id offers far more than just property marking. With QR2id you can record details of the item in a secure on-line database that is managed via your account. There is no need for double entry if you have your own corporate asset management system; just enter what you want to display when the QR2id Code is scanned, such as the Asset Number and perhaps details of to whom the asset is issued.

You can save yourself the cost of separate asset stickers, or if you have already applied an asset sticker and it is removed, the scannable QR2id Sticker or indelible QR2id Code can be used to quickly and easily identify the asset and obtain applicable information.

Upload photos, manuals, Material Data Safety Sheets, and any other documents you might need to locate. Then set whether these are available when the QR2id Code is scanned or accessed via the QR2id.com website, or if they are only accessible when logged into your QR2id Account... it is your choice and each QR2id Code can be separately configured.

QR2id Stencils are manufactured using precise laser cutting of a removable paper label. A marking compound, laquer or ink is applied through the stencil holes to transfer the QR2id Code Serial Number to the item being marked. A number of higher security compounds are available from Amtac for marking different materials, or you can use a laquer or etching compound that you source locally (for example, some clients feel that they get an adequate result with white nail polish on darker plastic surfaces).

Marking property with QR2id Stencil/Sticker Sets is an extremely convenient, low cost alternative to other methods. QR2id combines theft deterrence and lost property recovery with a powerful information management system that means

¹NB: The properties of the materials from which assets are manufactured differ significantly, which means that in order to achieve indelible marking, the compound/laquer used must be compatible. It must be noted that most marking/engraving can be removed by chemicals and/or abrasives, but takes effort and reduces the resale value for a thief, making marked property less attractive to steal in the first place.